

A Place for Bethany: Quick Style Guide



A Place for
Bethany



One Color



Two Colors



Congenial

decorative type, titles, graphics, used sparingly

Fraunces

Header type, important information, captions

Quicksand

Body copy type, paragraphs, information, primary

care



Hex

#e16498

CMYK

07 75 10 00

fidelity



#6566ae

68 65 00 00

commitment



#2979bf

82 47 00 00

safety



#00aed5

73 10 09 00

growth



#6dbf5c

61 00 86 00